

ROAD MAP FOR CLASS XI BUSINESS STUDIES

1. Subject: BUSINESS STUDIES

2. Objectives:

- To inculcate business attitude and develop skills among students to pursue higher education, world of work including self employment.
- To develop students with an understanding of the processes of business and its environment;
- To acquaint students with the dynamic nature and inter-dependent aspects of business;
- To develop an interest in the theory and practice of business, trade and industry;
- To familiarize students with theoretical foundations of the process of organizing and managing the operations of a business firm;
- To help students appreciate the economic and social significance of business activity and the social cost and benefits arising there from;
- To acquaint students with the practice of managing the operations and resources of business;
- To enable students to act more effectively and responsibly as consumers, employers, employees and citizens;

3. Month wise division of syllabus:

Unit no.	Name of the unit	Month
1. 2.	Nature and purpose of business Forms of business organisation	April & May
3. 4.	Public , Private and Global Enterprises Business Services	July
5.	Emerging Modes of Business	July & August
6. 7.	Social Responsibility of Business and Business Ethics Sources of business finance	August & October
8. 9.	Small Business Internal Trade	October & November
10.	International Business	November

4. Scheme of assessment & weightage:

Sr. No.	Assessment Cycle	Month of Assessment	Mode of Assessment	Weightage
1	PT1	May	Pen paper Test	40
2	PT2	July/August	Pen paper Test	40
3	Half YEARLY	September	Pen paper Test	80
4	PT3	October/November	Pen paper Test	40
5	PT4 (PAT)	December	Pen paper Test	80
6	Pre Boards	January	Pen paper Test	80

Note: Paper pen tests will consist of VSA, SA, LA, Case Based, LOTs, HOTs questions of 1, 3 ,5 & 6 marks weightage

5. Syllabus for periodic tests:

- Periodic -I (May) chapter 1 And 2
 - Periodic -II (September first week) UNIT 3 TO 6 to be covered & UNIT 1 to 7 for testing
 - Periodic -III (November) UNIT 7 to 10 to be covered (Full Syllabus to be evaluated in PAT)
- Full Syllabus in Pre Board examination

6. Chapter wise/ unit wise allocation of marks:

Units	Topic	Marks
Part A	Foundations of Business	
1.	Nature and purpose of business	16
2.	Forms of business organisation	
3.	Public , Private and Global Enterprises	14
4.	Business Services	
5.	Emerging modes of business	10
6.	Social responsibility of business and Business ethics	
	Total	40

Part B	Finance and trade	
7.	Sources of business finance	20
8 .	Small Business	
9.	Internal Trade	20
10.	International Business	
	Total	40
Part C	Project work(one)	20

7. **Project work:** Students are supposed to select one unit out of four and are required to make only ONE project from the selected unit. (Consist of one project of 20 marks)

1. Field Visit

- a) Visit to a Handicraft unit.
- b) Visit to an Industry.
- c) Visit to a Whole sale market (vegetables, fruits, flowers, grains, garments, etc.)
- d) Visit to a Departmental store.
- e) Visit to a Mall.

2. Case Study on a Product

3. Aids to Trade

4. Import /Export Procedure.

5. A visit to any State Emporium (other than your school state).

ASSESSMENT

Allocation of Marks = 20 Marks The marks will be allocated under the following heads:

1.	Initiative, cooperativeness and participation	2 Mark
2.	Creativity in presentation	2 Mark
3.	Content, observation and research work	4 Marks
4.	Analysis of situations	4 Marks
5.	Viva	8 Marks
	Total	20 Marks

8. Internal Assessment Break-up:

Sr. No.	Type of Assessment	Mode of Assessment	Weightage
1	Periodic Test	Pen paper Test	5
2	Multiple Assessment	Assessment through different modes to assess various competencies	5
3	Enrichment Activity	Assessment through different activities	5
4	Portfolio	Journals/Notebook/Assignments/Worksheets/Trans-Disciplinary Project	5

9. Prescribed books:

Business studies Part A (Fundamentals of business)- NCERT

Business Studies Part B(Finance and trade) – NCERT

Additional reference book :

Sandeep Garg / Poonam Gandhi